



Local Contact:

### **Flood Insurance – 30 sec.**

The flood season in Wisconsin has already begun. Floods and flash floods can be the number one natural disaster in the United States, and flood damage is often NOT covered by your homeowners' or renters' insurance. Flood insurance is the first line of defense against costly damage to your home or property. Why take chances? Sign up now because there's a 30-day waiting period before coverage goes into effect. Ask your insurance agent about the National Flood Insurance Program or go to FloodSmart.gov. Learn more about protecting your home and family at ReadyWisconsin.wi.gov.

LOCAL TAG: A message from \_\_\_\_\_.

---

ReadyWisconsin is an initiative of Wisconsin Emergency Management and the Wisconsin Citizen Corps Council.  
For more information, visit [ReadyWisconsin.wi.gov](http://ReadyWisconsin.wi.gov)

Wisconsin Emergency Management  
2400 Wright Street, Madison, WI 53704  
608-242-3232  
<http://emergencymanagement.wi.gov/>